

### 37 CFR 1.98(a)(1) Reference Citation for Information Disclosure Statement

#### LISTING OF UNITED STATES PATENTS - U series

EXAMINER INITIALS	REFERENCE NUMBER (U SERIES)	PATENT NUMBER	ISSUE DATE (MM/DD/YYYY)	NAME OF PATENTEE OR APPLICANT	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED ("Of Record" indicates that the reference is already of record.)
	U-001	5,353,218	10/04/1994	De Lapa	Previously Cited in this application.
	U-002	5,380,991	01/10/1995	Valencia et al.	Previously Cited in this application.
	U-003	5,502,636	03/26/1996	Clarke	Previously Cited in this application.
	U-004	5,557,518	09/1996	Rosen	Previously Cited in this application.
	U-005	5,642,419	06/1997	Rosen	Previously Cited in this application.
	U-006	5,794,210	08/11/1998	Goldhaber et al.	Previously Cited in this application.
	U-007	5,806,044	09/1998	Powell	Previously Cited in this application.
	U-008	5,855,007	12/1998	Jovicic et al.	Previously Cited in this application.
	U-009	6,012,038	01/2000	Powell et al.	Previously Cited in this application.
	U-010	6,047,067	04/2000	Rosen	Previously Cited in this application.
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## LISTING OF UNITED STATES PUBLISHED APPLICATIONS - P Series

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#### LISTING OF FOREIGN AND INTERNATIONAL PATENT DOCUMENTS - F Series

EXAMINER INITIALS	REFERENCE NUMBER (F SERIES)	PUBLICATION NUMBER	PUBLICATION DATE (MM/DD/YYYY)	COUNTRY OR REGION	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL	ENGLISH LANGUAGE TRANSLATION ATTACHED? (YES OR NO) AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED ("Of Record" indicates that the reference is already of record.)
	F-001	WO 9427231	11/24/1994	PCT		Previously Cited in this application.
	F-002	EP 0512413	11/11/1992	EPO		Previously Cited in this application.
	F-003	WO 98/34189	08/06/1998	PCT		
	F-004	WO 98/58334	12/23/1998	PCT		

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### LISTING OF NON PATENT LITERATURE - O Series

EXAMINER INITIALS	REFERENCE NUMBER (O Series)	PUBLICATION DATE (MM/DD/YYYY)	INCLUDE IN SEQUENCE: Name of first author (in CAPITAL LETTERS), Title in quotation marks, name of publication, date or publication, page numbers, publisher, city of publication, and country of publication	ENGLISH LANGUAGE TRANSLATION ATTACHED? (YES OR NO) AND/OR OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED ("Of Record" indicates that the reference is already of record.")
	O-001		ESR dated July 25, 2007 in application EP 07008224.3	Previously Cited in this application.
	O-002	08/22/2008	Pending claims for US 08/873,974, Attorney Reference: CAT/34-SCRO-US	Previously Cited in this application.
	O-003	08/22/2008	Appeal brief for US 08/873,974, Attorney Reference: CAT/34-SCRO-US	Previously Cited in this application.
	O-004		Specification for US 09/505,632, Attorney Reference CAT/34-SCRO-CCP	Previously Cited in this application.
	O-005		Pending Claims for US 09/505,632, Attorney Reference CAT/34-SCRO-CCP	Previously Cited in this application.
	O-006		Appeal Brief for US 09/505,632, Attorney Reference CAT/34-SCRO-CCP	Previously Cited in this application.
	O-007		Summons to attend oral hearings dated 7/30/2010 in related case EP 00910224.5, filed 2/16/2000	
	O-008	05/01/1996	Kohda et al., "Ubiquitous advertising on the WWW: Merging advertisement on the browser", Computer Networks and ISDN Systems 28 (1996) 1493-1499.	

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